



BOXING SOUTH AFRICA

HATFIELD FORUM EAST, 1077 ARCADIA STREET, HATFIELD, 0001, PRETORIA

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FOR IMMEDIATE RELEASE

Boxing SA Set to Launch the Women in Boxing Agenda on 01 August 2025

Pretoria, South Africa – Boxing South Africa (Boxing SA), through its Women in Boxing Committee, will host a landmark media launch event on Friday, 01 August 2025 to unveil its strategic programs focused on empowering women in the sport of boxing. The launch is a critical moment aligned with Women’s Month in South Africa, a time dedicated to celebrating and accelerating gender equity across all sectors.

Taking place in Johannesburg, the media launch will bring together stakeholders from across the sporting and corporate landscape to consolidate efforts toward the Women in Boxing Agenda, a national initiative aimed at elevating the role of women in the boxing fraternity from athletes to administrators.

“This is more than an event. It’s a declaration of intent. Boxing SA is investing in long-term, sustainable development for women in boxing, and we’re calling on media, sponsors, and partners to join us on this journey,” said Rina Subotzky, the Chairperson of the Women in Boxing Committee.

Event Details:

Date: Friday, 01 August 2025

Time: 10:00 – 12:00

Venue: JCC House, Auditorium on 7th Floor, 27 Owl Street, Milpark

Format: Media Briefing, Program Launch, Q&A, Networking

The Committee will officially unveil its Women in Boxing Program Roadmap, covering key initiatives and developmental tournaments scheduled from August 2025 to March 2026, with an outlook toward continued growth in the years ahead.



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What to Expect:

- Program overview and key milestones from August 2025 to March 2026
- Testimonials from female boxers, coaches, and emerging leaders
- Strategic calls for partnerships, funding, and media amplification
- Media interview opportunities and networking

Media Coverage & Engagement:

All members of the media — print, radio, television, and digital are invited to attend and cover the event. A press kit, high-resolution images, and program summaries will be provided. Broadcast and interview slots can be arranged pre- or post-event through the Boxing SA communications team.

Call to Sponsors and Partners

Boxing SA is actively seeking partners and sponsors to support the rollout of its women-led programs, including:

- Regional and national tournaments
- Capacity-building clinics for female boxers, referees, coaches, and promoters
- Grassroots outreach and school partnerships to promote female inclusion and involvement in boxing
- Media and storytelling campaigns

Corporate partners will benefit from brand visibility, CSR alignment, and participation in a growing, inclusive sports ecosystem.

Be Part of the Movement

Boxing SA is leading the way in building a more inclusive future for boxing. Join us on 01 August 2025 to be part of this historic launch and play your role in shaping the Women in Boxing narrative.

To RSVP or schedule interviews, please contact:

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Boxing South Africa – Women in Boxing Committee

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